



## Monitoring Report

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# CHICAGO CONSERVATION CENTER MURAL

## 06/30 to 06/30

### North American Markets

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#### 1. ChicagoLand News At 7

CLTV (IND) Chicago

06/30/2006 07:00 AM - 08:00 AM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

DMA: 3  
Media Value: \$0

[CC] 00:51:10 Says contest. 15 contestants battled it out in a belly flop competition at a water park in Denver. They were judged on style, splash and how red their bellies turned. The jumpers ranged in size. But in the end the flopper with the biggest belly won the prize---a free vacation to Cancun Mexico. That will do it for this half hour. Coming up this Friday morning on how to classify overweight kids. Currently the Centers for Disease Control, and most doctors don't call kids "obese" because of the stigma. They call heavier kids "at risk of overweight" and "overweight" for kids who are technically obese. A proposal being studied by doctors and nurses would change that, and give kids the same classifications as adults, either "overweight" or "obese." Opponents say using the term obese sounds mean. But supporters of the change say the current terms encourage denial. And following up on a story we told you about yesterday. An FDA Panel has decided girls between the ages of 11 and 12 should get the new H-P-V vaccine. H-P-V is a sexually transmitted disease that can cause cervical cancer. Those who disagree with the panel's decision say giving pre-teen girls the shot could make them believe they're immune and encourage them to have sex. But scientists argue the vaccine is most effective before a girl becomes sexually active. Some hoping to capitalize on the dozens of historic **murals**. The Chicago park district and the **Chicago conservation center** have teamed up to restore a collection of 58 **murals**. They're in field houses all around the city and have been clouded by dirt, grime, and air pollution. Restoring them is a delicate process, that will make a dramatic difference. 00:53:33

[CC] 00:53:39 "We have art within our public spaces and we can all honor them, celebrate them and preserve them so that the future generations can enjoy them." the restoration process will cost 376-thousand dollars. The **conservation center** and the Chicago park district are sharing the cost. Here's a look at a couple of our 00:53:53

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**2. ChicagoLand News At 6  
CLTV (IND) Chicago**

**06/30/2006 06:00 AM - 07:00 AM**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

**DMA: 3  
Media Value: \$0**

[CC] 00:24:47 Currently the centers for disease control, and most doctors don't call kids "obese" because of the stigma. They call heavier kids "at risk of overweight" and "overweight" for kids who are technically obese. A proposal being studied by doctors and nurses would change that, and give kids the same classifications as adults, either "overweight" or "obese." opponents say using the term obese sounds mean. But supporters of the change say the current terms encourage denial. And following up on a story we told you about yesterday. An FDA Panel has decided girls between the ages of 11 and 12 should get the new H-P-V Vaccine. H-P-V Is a sexually transmitted disease that can cause cervical cancer. Those who disagree with the panel's decision say giving pre-teen girls the shot could make them believe they're immune and encourage them to have sex. But scientists argue the vaccine is most effective before a girl becomes sexually active. Some hoping to capitalize on the to dozens of historic **murals**. The Chicago park district and the **Chicago conservation** center have teamed up to restore a collection of 58 **murals**. They're in field houses all around the city and have been clouded by dirt, grime, and air pollution. Restoring them is a delicate process, that will make a dramatic difference. "We have art within our public spaces and we can all honor them, celebrate them and preserve them so that the future generations can enjoy them." the restoration process will cost 376-thousand dollars. The **conservation center** and the Chicago park district are sharing the cost. Here's a look at a couple of our top contest. 15 Contestants battled it out in a belly flop competition at a water park in Denver. They were judged on style, splash and how red their bellies turned. The jumpers ranged in size. 00:26:34

**3. ChicagoLand News At 5  
CLTV (IND) Chicago**

**06/30/2006 05:00 AM - 06:00 AM**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

**DMA: 3  
Media Value: \$0**

[CC] 00:48:42 How to classify overweight kids. Currently the centers for disease control, and most doctors don't call kids "obese" because of the stigma. They call heavier kids "at risk of overweight" and "overweight" for kids who are technically obese. A proposal being studied by doctors and nurses would change that, and give kids the same classifications as adults, either "overweight" or "obese." opponents say using the term obese sounds mean. But supporters of the change say the current terms encourage denial. And following up on a story we told you about yesterday. An FDA Panel has decided girls between the ages of 11 and 12 should get the new H-P-V Vaccine. H-P-V Is a sexually transmitted disease that can cause cervical cancer. Those who disagree with the panel's decision say giving pre-teen girls the shot could make them believe they're immune and encourage them to have sex. But scientists argue the vaccine is most effective before a girl becomes sexually active. Some hoping to capitalize on the to dozens of historic **murals**. The Chicago park district and the **Chicago conservation** center have teamed up to restore a collection of 58 **murals**. They're in field houses all around the city and have been clouded by dirt, grime, and air pollution. Restoring them is a delicate process, that will make a dramatic difference. "We have art within our public spaces and we can all honor them, celebrate them and preserve them so that the future generations can enjoy them." the restoration process will cost 376-thousand dollars. The **conservation center** and the Chicago park district are sharing the cost. Here's a look at a couple of our top the second crosstown classic of the season starts today. This time, it's in cubs territory, at the friendly confines. As for yesterday's games, 00:50:33

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**4. WGN News At Nine (Rebroadcast)**

**CLTV (IND) Chicago**

**06/29/2006 11:00 PM - 12:00 AM**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

**DMA: 3  
Media Value: \$0**

[CC] 00:22:48 Next after lottery, a Chicago treasure, 58 of them to be exact. A look at our long lost **murals**. 00:22:50

[CC] 00:32:14 Meant to be seen. I am never bored, my work. So each **mural** is something new and every time and all the time is challenge, you know, what I'm going to get and what I'm going to find. Reporter: julie unruh, wgn news. If you'd like to see some of these restoration projects for yourself, park locations will be posted tomorrow. Chicagoconservation. Com. Always something new to learn about Chicago. Isn't it amazing? Always sething going on. Always a history lesson. 00:32:47

**5. ABC7 News**

**WLS-TV CH 7 (ABC) Chicago**

**06/29/2006 10:00 PM - 10:35 PM**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

**DMA: 3  
Media Value: \$4,121  
Est. Audience: 514,492**

00:31:07 TZ; Art: In Chicago tonight, a **mural** from the 1920's was unveiled after being restored by the **Chicago Conservation** Center. V; **mural** on wall. 00:31:27

**6. WGN News At Nine**

**WGN-TV CH 9 (WB) Chicago**

**06/29/2006 09:00 PM - 10:00 PM**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

**DMA: 3  
Media Value: \$10,408  
Est. Audience: 425,946**

00:04:59 Tease: Disney Ride Death; Road Trip, V; Pres. Bush, V; Japanese Prime Minister Junichiro Koizumi at announcement, they will take a trip to Graceland; Chicago **Murals**; Weather. 00:05:47

00:21:07 Tease: Chicago **Murals**; Heavy Teddies, heavy toys can lead to slimmer children, V; Teddy bears. GR; Lottery Numbers. GR; WGN Contact. 00:22:06

00:24:25 TZ; Chicago **Murals**: Mayor Daley's experts are restoring 58 **murals** in Chicago. SB; Mayor Richard Daley, we always have to understand the past. I; Heather Becker, **Chicago Conservation** Ctr., we can all preserve them. I; Dr. Margaret Nowosielska, Preservation Specialist, I am never bored. V; **Murals**. GR; ChicagoConservation.com Website. Julie Unruh reporting from Chicago. 00:26:46

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